



2021 Conference Information Packet

Scottsdale, Arizona | November 1-5, 2021

The rugged Sonoran Desert landscape, with the McDowell Mountains as a backdrop, provides a beautiful setting for explorations in arts and culture, outdoor adventures, savory cuisine, and trend-setting boutiques in Scottsdale, Arizona.

Scottsdale is known as a mecca for art, upscale shopping, and challenging golf courses. With dozens of restaurants, lounges, and clubs, downtown Scottsdale delivers diverse and exciting nightlife options as well. Whether you're looking to hit the links or treat yourself to some of the finer things in life in Scottsdale, opportunities abound.



The DoubleTree Scottsdale

We'll be staying at the DoubleTree Resort by Hilton Hotel Paradise Valley – Scottsdale, just minutes from downtown, Scottsdale Fashion Square, and McCormick Ranch Golf Club's two championship courses. From here you can easily explore all that Scottsdale offers or simply relax at the resort and enjoy the spa or the Azure pool as you soak in the Arizona sun.

5401 N Scottsdale Rd. Scottsdale, AZ 85250 Phone: (480) 947-5400

Book Now! >>

Room Rates*

<u>Room Type</u> Run of House <u>Rate*</u> \$149

<u>Beds</u> King or 2 Queens

*Taxes are 13.17%, the resort fee has been waived for Western CPE guests. This fee includes Wi-Fi for up to two devices, free parking, two bottles of water, daily fitness class, local golf course discount, select off-site activities discount.

- To secure our rate, please make your reservation as early as possible. Due to demand, we cannot guarantee room availability and rate.
- Rates are per room, per night, single or double occupancy
- Rates are available three days before and after the conference
- Group discounted rate is not available after September 30, 2021
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Check in: 4:00pm, Check Out: 12:00pm

Conference Prices

1 Day	2 Days	3 Days	4 Days	5 Days
\$590	\$1029	\$1449	\$1659	\$1879

Course Schedule

	COURSE*	INSTRUCTOR	CATEGORY
11/1/21	2021 Individual Tax Update	Mark Seid	Taxes
11/1/21	Leading and Influence Diverse Generations as a Trusted Advisor	Ed Robinson	Business Management & Organization
11/2/21	2021 Business Tax Update	Mark Seid	Taxes
11/2/21	Managing Projects and People with Remote Prioritization	Ed Robinson	Business Management & Organization
11/3/21	World's Liveliest Accounting Update with Ray Thompson	Ray Thompson	Accounting
11/3/21	K2's Tech Update and Forecast	K2 Enterprises	Information Technology
11/4/21	Current Challenges and Key Risks in Financial Reporting	Ray Thompson	Accounting
11/4/21	Investment Planning under the Biden Administration: What the CPA needs to Know	Jeff Rattiner	Taxes
11/5/21	K2's Excel Features, Tools, And Trucks Everyone Should Know	K2 Enterprises	Computer Software & Applications
11/5/21	Personal Financial Planning for the Roaring 20s	Jeff Rattiner	Taxes

*All courses are from 7:30am to 1:00pm and worth 6 credits unless otherwise noted.

Question	Answer
Deposit	1 night plus tax non-refundable
Cancellations	24 hours prior or deposit charged
Additional Room Guests	\$10 per person, per night for more than double occupancy
Parking	Complimentary self-parking
Wi-Fi	Complimentary basic Wi-Fi for up to two devices
Smoking/Non-Smoking	Non-smoking

General Information

Room Amenities

- Mini refrigerator
- Patio or balcony
- Flat-screen HDTV
- Hairdryer
- Iron
- Air conditioner

On-Site Restaurants

- Asadero Cocina and Cantina
- Azure Pool and Bar
- Made Market
- The Cantina

Transportation and Directions

Nearest Airport(s)

Phoenix Sky Harbor International (PHX)—15.6 miles or 25 minutes to the hotel

Transportation

- Recommended Travel: Fly into PHX
- Uber or Lyft—available in this area
- Rental Car—Western CPE has discounts up to 25% o Avis—use Avis Worldwide Discount (AWD) code: X897396 o Budget—use Budget Customer Discount (BCD) code: U178315
 - Driving Directions from BGR

Hotel Amenities

- Complimentary local shuttle
- Pool and sauna
- Fitness center
- Spa and salon services
- Business services
- Free parking